

Ending Online Violence Against Women in Politics

NATIONAL
DEMOCRATIC
INSTITUTE

Madeleine K. Albright

- Madeleine Albright was a driving force behind the creation of the Ending Online Violence Against Women in Politics program, as well as a thought leader in demanding that we not accept attacks on women in politics as a norm or simply “the cost of doing business.”
- Sec. Albright believed misogyny online is a solvable problem.
- The program brings together key stakeholders to find collaborative and complementary solutions to create systemic change.

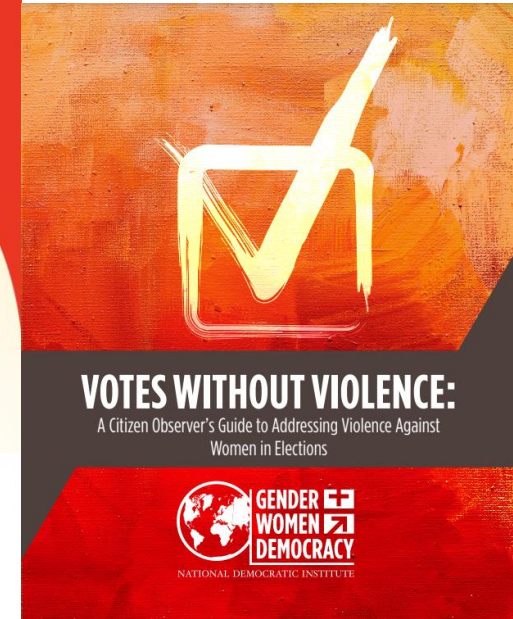
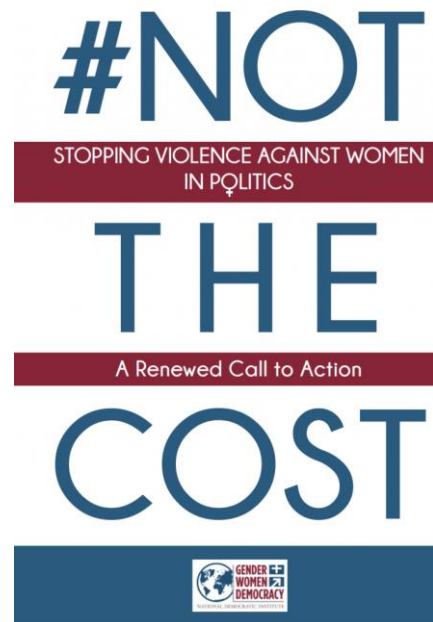
We recognize now that violence against women in politics is not only a threat to women, but also a threat to democracy.”

Madeleine K. Albright
NDI Chair



Mapping the Problem: Violence Against Political Women

- [#NotTheCost Campaign](#)
- [Tweets that Chill](#)
- [Engendering Hate: The Contours of State-Aligned Gendered Disinformation Online](#)
- [Addressing Online Misogyny and Gendered Disinformation: A How-To Guide](#)
- [CEPPS Countering Disinformation Guide: Understanding the Gender Dimensions of Disinformation](#)
- [Votes Without Violence](#)
- [#think10](#)



Ending Online Violence Against Women in Politics Website

The screenshot shows the top portion of the NDI website. At the top is a dark blue navigation bar with links for MISSION, PODCAST, STORIES, NEWS and PUBLICATIONS, CAREERS, and ELECTIONS CALENDAR. Below this is a white header area containing the NDI logo, a '35 YEARS OF NDI' badge, and navigation links for 'WHO WE ARE', 'WHAT WE DO', 'WHERE WE WORK', and a 'DONATE' button. The main hero section features a row of five photographs showing women in various settings: working on laptops, in a meeting, and in a classroom. Below the photos is a dark blue banner with the title 'ENDING ONLINE VIOLENCE AGAINST WOMEN IN POLITICS'. Underneath the banner is a paragraph of text about NDI's mission, with a 'PRIVACY SETTINGS' button and a 'RETURN TO TOP' link.

MISSION PODCAST STORIES NEWS and PUBLICATIONS CAREERS ELECTIONS CALENDAR

NDI

35 YEARS OF NDI WHO WE ARE WHAT WE DO WHERE WE WORK DONATE

ENDING ONLINE VIOLENCE AGAINST WOMEN IN POLITICS

NDI believes all people have the right to live in a world that respects their dignity, security, and political rights—and the digital world is no exception. A critical investment to advance democracy is to create an internet that enables everyone to be engaged. This is why, for years, NDI has worked to address the need for attacks, including disinformation, faced by 50 percent of the world's population, and to create a safer digital environment to engage online.

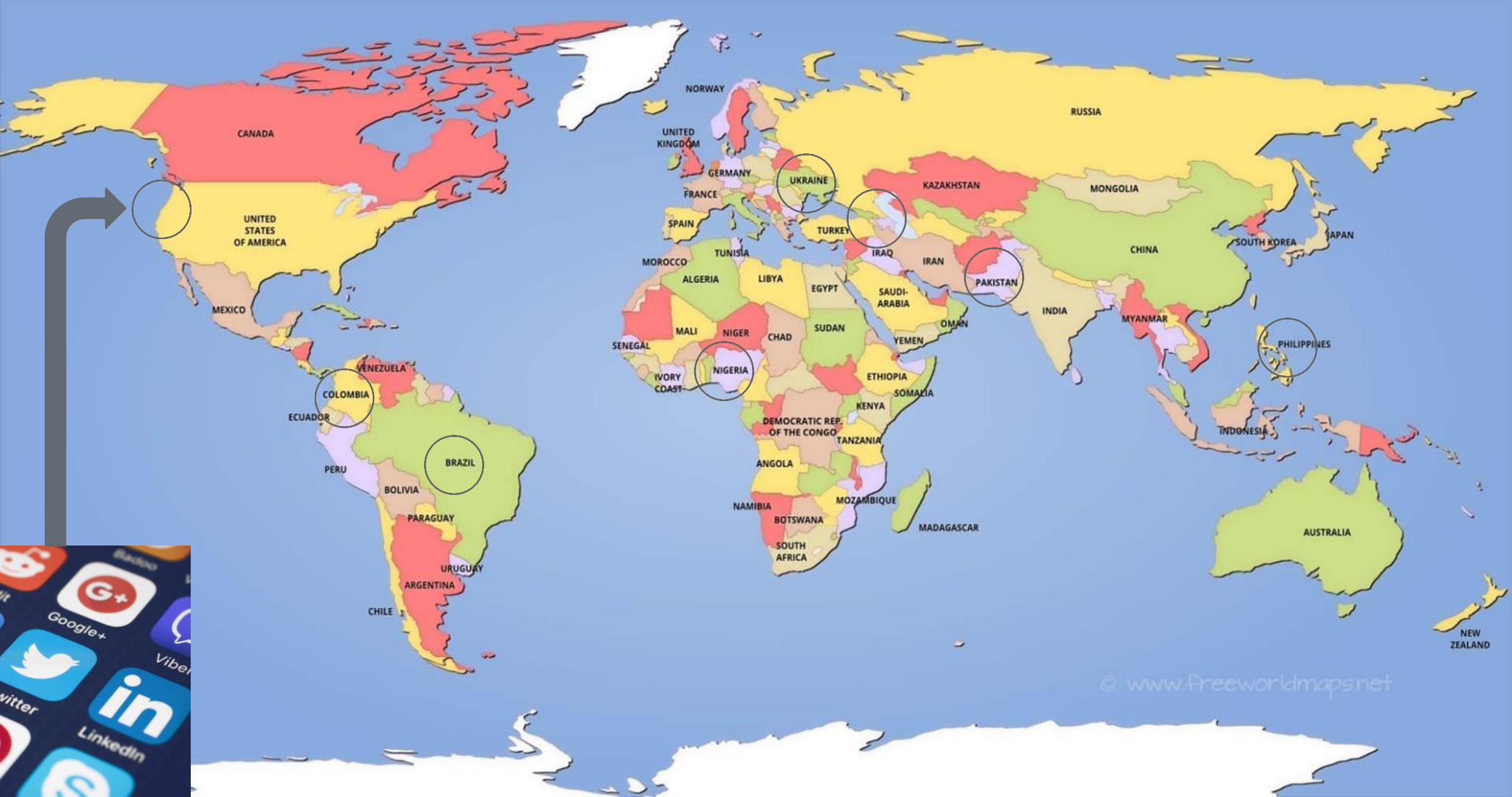
PRIVACY SETTINGS

<https://www.ndi.org/ending-online-violence-against-women-politics>

Our Solutions Roundtables

Brazil
Colombia
Georgia & Ukraine

Nigeria
Pakistan
Philippines



The Solutions Being Tested

- Created based on input from global stakeholders
- Three tracks: Government, Technology Platforms, Civil Society
 - Option to add media
- Interventions include:
 - Methods to improve collaboration, both within and between stakeholder groups
 - More transparent and systematic procedures to address instances of online violence
 - Codifying online gender based violence and punishments for perpetrators
 - Creating resources and ensuring accessibility
 - The application of research and research methods to measure and monitor the issue (better data)
 - Ensuring stakeholder accountability
- The list should act as a menu so that stakeholders can choose a combination of interventions that fit the needs of their local context and complement each other to create systemic change

Feedback from Technology Platforms

- **Perspective**
 - *Need to use “business speak” to move ideas forward, “it’s the right thing to do” is not effective*
 - *Standards of success: Platforms consider lack of a genocide to be success vs. NDI considers an information environment that supports democracy to be a success*
- *Consider women as consumers*
- *Tech literacy makes designing solutions much easier*
- *Tech companies have reactive, short-term solutions*
- *Private messages extremely challenging*
- *Coordination mechanism for country level escalation*
- *We’re dealing with the most responsive actors*
- *Content review is subjective*
- *Importance of PR*

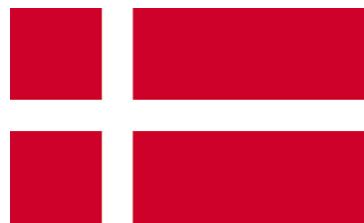
Solutions Summit

- After collecting the feedback from all the roundtables, we will update the interventions and present them at a Solutions Summit (as signaled by Secretary Albright in 2021)
- DFRLab 360/Open Summit
- 6-7 June in Brussels, Belgium
- Announcing commitments from technology companies and governments



Global Partnership for Action on Gender-Based Online Harassment and Abuse

- The 6 initial members of the [Global Partnership](#) are the United States, Denmark, the United Kingdom, Sweden, Australia, and the Republic of Korea
 - When additional countries join, they make a commitment to prioritize ending online gender-based violence
- Objectives
 - Develop and advance shared principles
 - Increase targeted programming and resources
 - Expand reliable, comparable data, and access to it



Questions





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