Ending Online Violence Against Women in Politics

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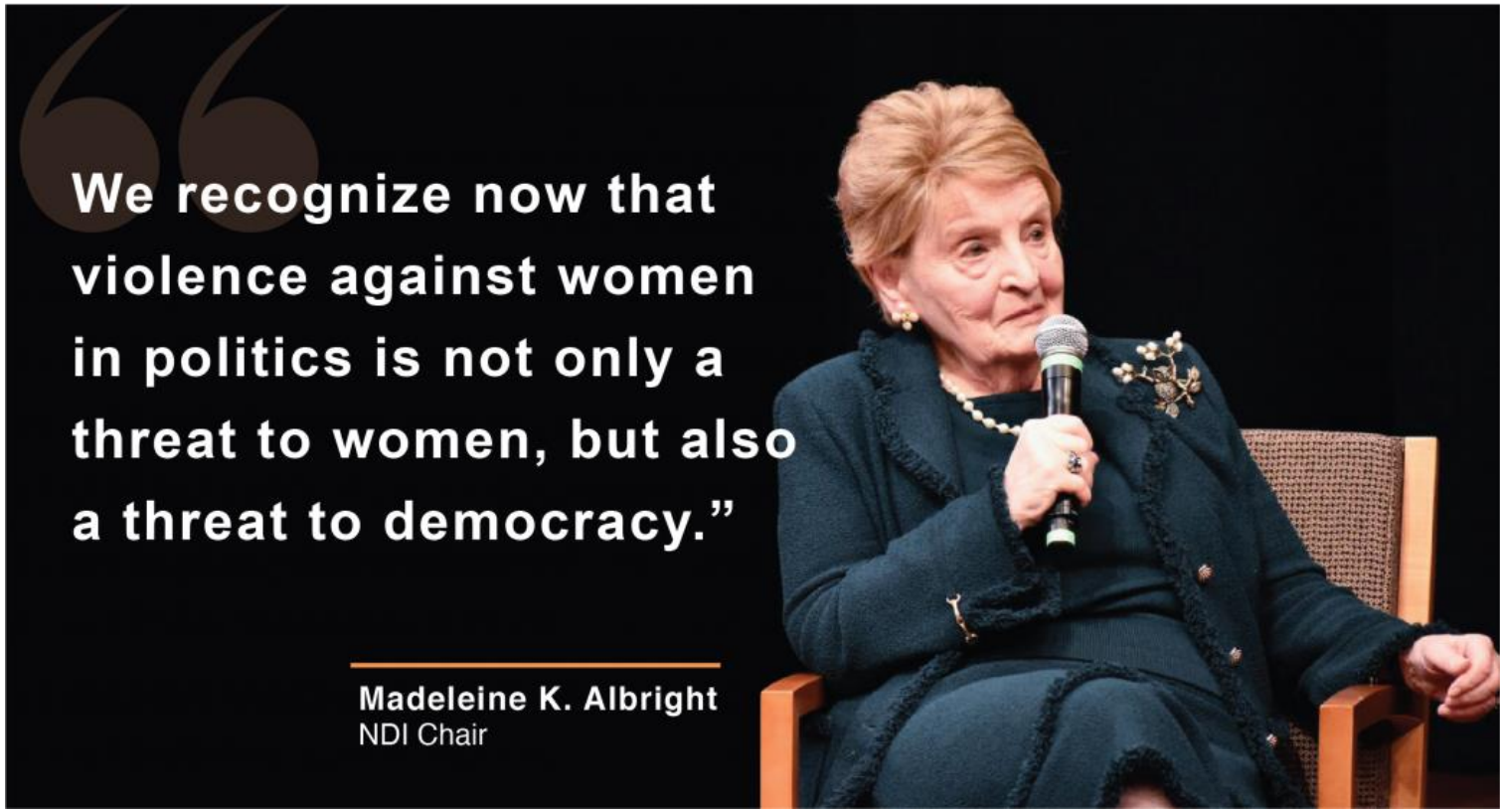
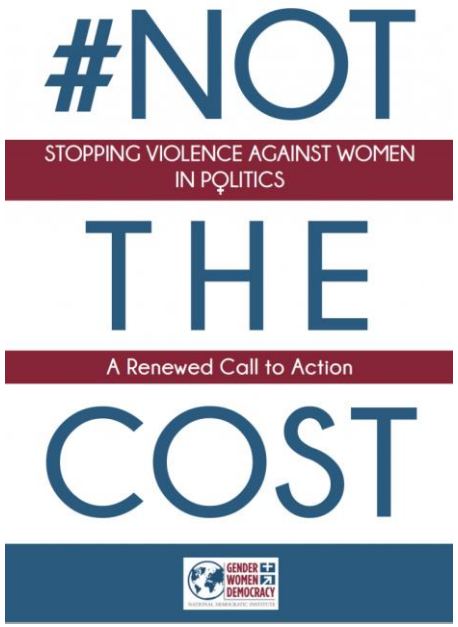
Madeleine K. Albright

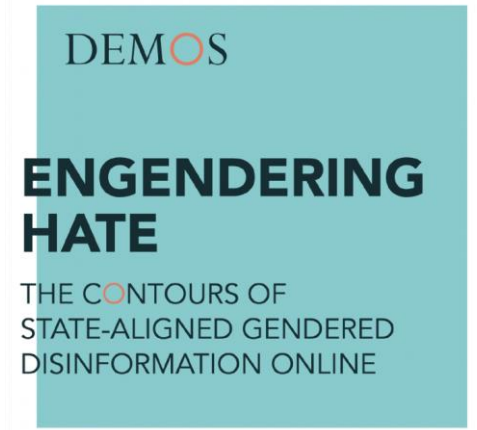
- Madeleine Albright was a driving force behind the creation of the Ending Online Violence Against Women in Politics program, as well as a thought leader in demanding that we not accept attacks on women in politics as a norm or simply “the cost of doing business.”
- Sec. Albright believed misogyny online is a solvable problem.
- The program brings together key stakeholders to find collaborative and complementary solutions to create systemic change.

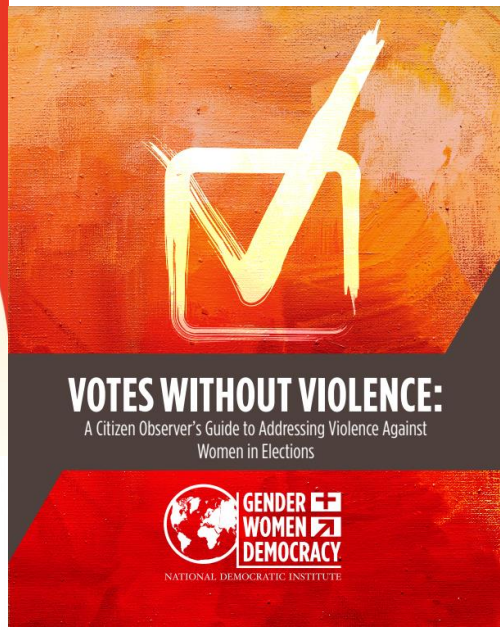


Mapping the Problem: Violence Against Political Women

- #NotTheCost Campaign
- Tweets that Chill
- Engendering Hate: The Contours of State-Aligned Gendered Disinformation Online
- Addressing Online Misogyny and Gendered Disinformation: A How-To Guide
- CEPPS Countering Disinformation Guide: Understanding the Gender Dimensions of Disinformation
- Votes Without Violence
- #think10







Ending Online Violence Against Women in Politics Website

https://www.ndi.org/ending-online-violence-against-women-politics

Our Solutions Roundtables

Brazil
Colombia
Georgia & Ukraine

Nigeria
Pakistan
Philippines

The Solutions Being Tested

- Created based on input from global stakeholders
- Three tracks: Government, Technology Platforms, Civil Society
  - Option to add media
- Interventions include:
  - Methods to improve collaboration, both within and between stakeholder groups
  - More transparent and systematic procedures to address instances of online violence
  - Codifying online gender based violence and punishments for perpetrators
  - Creating resources and ensuring accessibility
  - The application of research and research methods to measure and monitor the issue (better data)
  - Ensuring stakeholder accountability
- The list should act as a menu so that stakeholders can choose a combination of interventions that fit the needs of their local context and complement each other to create systemic change

Feedback from Technology Platforms

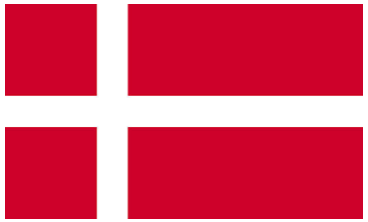
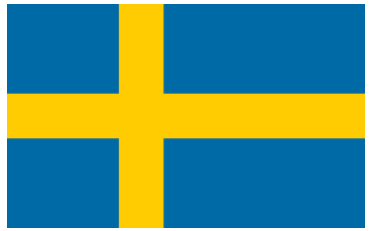
- *Perspective*
  - *Need to use "business speak" to move ideas forward, "it's the right thing to do" is not effective*
  - *Standards of success: Platforms consider lack of a genocide to be success vs. NDI considers an information environment that supports democracy to be a success*
- *Consider women as consumers*
- *Tech literacy makes designing solutions much easier*
- *Tech companies have reactive, short-term solutions*
- *Private messages extremely challenging*
- *Coordination mechanism for country level escalation*
- *We're dealing with the **most** responsive actors*
- *Content review is subjective*
- *Importance of PR*

Solutions Summit

- After collecting the feedback from all the roundtables, we will update the interventions and present them at a Solutions Summit (as signaled by Secretary Albright in 2021)
- DFRLab 360/Open Summit
- 6-7 June in Brussels, Belgium
- Announcing commitments from technology companies and governments

Global Partnership for Action on Gender-Based Online Harassment and Abuse

- The 6 initial members of the Global Partnership are the United States, Denmark, the United Kingdom, Sweden, Australia, and the Republic of Korea
  - When additional countries join, they make a commitment to prioritize ending online gender-based violence
- Objectives
  - Develop and advance shared principles
  - Increase targeted programming and resources
  - Expand reliable, comparable data, and access to it

Questions

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