

2020 APEC

# Healthy Women, Healthy Economies

Research Prize



Asia-Pacific  
Economic Cooperation

In partnership with:

**MERCK**

healthy women,  
healthy economies  
research prize

# APEC Healthy Women, Healthy Economies Research Prize 2020 Nomination Form

## Background:

The Asia-Pacific Economic Cooperation (APEC) is a regional economic forum established in 1989 to leverage the growing interdependence of the Asia-Pacific. APEC's 21 members aim to create greater prosperity for the people of the region by promoting balanced, inclusive, sustainable, innovative and secure growth and by accelerating regional economic integration. Every year one of the 21 APEC Member Economies plays host to APEC meetings and serves as the APEC Chair. Chile is the first APEC host economy to select “Women, SMEs and Inclusive Growth” as one of its APEC host year themes. On November 17, 2018 President Sebastián Piñera announced Chile's intention to inaugurate an “APEC Healthy Women, Healthy Economies Research Prize” in partnership with Merck<sup>1</sup>.

Since 2014 the APEC “Healthy Women, Healthy Economies” (HWHE) initiative has been working on a public-private partnership basis across three APEC working groups – the Policy Partnership on Women and the Economy (PPWE), Health Working Group (HWG), and Human Resources Development Working Group (HRDWG) – to improve women's health so women can join, thrive, and rise in the workforce<sup>2</sup>. Merck, as the primary HWHE private sector partner, co-chaired development of the [2015 HWHE Policy Toolkit](#), which details the issues, actions, and implementing elements for improving women's health across five pillars: workplace health and safety; health access and awareness; work-life balance; sexual and reproductive health; and gender-based violence.

HWHE has found that sex-disaggregated data and gender-based research and analysis is lacking. Policy makers, business leaders and others do not have adequate data and evidence to draw from to identify gender-specific interventions appropriate for their economies and organizations. To spotlight and spur much-needed data and evidence, **Chile, along with Merck's support, has created an annual prize recognizing research that enables policy makers, business leaders, and others to identify and implement measures to improve women's health in APEC economies so women can join and rise in the workforce.**

In order to be considered for this prize, individuals must submit an original piece of research that was published on or after January 1, 2018. All are welcome to apply; you do not require a background in academia in order to be considered. However, the research must be evidence based. Furthermore, the

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<sup>1</sup> There are two different, unaffiliated companies that use the name Merck. The lead HWHE private sector partner is headquartered in Darmstadt, Germany, and is known as Merck everywhere in the world except in the United States and Canada where it goes by “Merck KGaA, Darmstadt, Germany” and also uses “EMD Serono” in biopharma. The other company, MSD, is headquartered in the United States. It is not affiliated with or related to Merck KGaA, Darmstadt, Germany. MSD is only known as Merck in the United States and Canada.

<sup>2</sup> The APEC Policy Partnership on Women and the Economy, Health Working Group, and Human Resources Development Working Group have also endorsed the APEC Healthy Women, Healthy Economies Research Prize.

research must be submitted in English. If the research was not originally written in English, please have it professionally translated.

The winner of the prize will win USD \$20,000, while the 2 runners-up will win USD \$5,000 each. If the winner or runner up is from government then the prize money will be given instead to HealthyWomen (a women's health not-for-profit). Alternatively, the winner or runners-up may designate a not-for-profit entity to receive the prize money<sup>3</sup>. Please attribute the research to all involved in its making, but only one individual may be nominated and eligible to receive the prize money and present the research in Malaysia.

## Timeline

Dates	
Through May 11	Submit nomination form to <a href="mailto:HWHE@crowell.com">HWHE@crowell.com</a> <sup>4</sup> .
June 1 – 10	Prize Committee <sup>5</sup> selects the top applications for submission to PPWE members. The Prize Committee identifies the top applications according to the criteria matrix which can be found on Pages 6-7.
June 22 – July 6	PPWE members are asked to rank the top applications, also according to the criteria on Pages 6-7.
July 13 – 17	Rankings are tabulated and shared with the Prize Committee and PPWE Chair. The PPWE Chair approves the tabulation.
July 27 – 31	The three finalists are notified.
October 6 – 9	The winner shares their research at the APEC Women and the Economy Forum in Malaysia. <sup>6</sup>

<sup>3</sup> Not-for-profit entities must be unaffiliated with governments or government agencies to be eligible.

<sup>4</sup> C&M International is the prize sponsor's designated representative.

<sup>5</sup> The Prize Committee consists of: the PPWE Chair, the PPWE representative from next year's host economy, 1 representative from Chile (as the proposing economy), 1 representative from academia nominated by the Association of Pacific Rim Universities (APRU), and 1 Merck executive.

<sup>6</sup> Accommodations to Malaysia for the winner to travel to the Women and the Economy Forum will be funded by Merck.

## Documents: Submit to [HWHE@crowell.com](mailto:HWHE@crowell.com)

1. Nomination form;
2. Publicly accessible web link to the research<sup>7</sup>;
3. One letter of recommendation;
4. A head shot of each individual involved in the research.

### SECTION 1 OF 4 - Nominee Information

APEC Member Economy<sup>8</sup>:

Last Name:

First Name:

Date of Birth (day/month/year):

Address:

Telephone:

Email:

Title:

Institution/Affiliation:

### SECTION 2 OF 4 – Biography (up to 300 words): Please include a short biography of all involved with the research.<sup>9</sup>

*For nominated individual*

*For all others*

<sup>7</sup> If your research has been published in an academic journal please also include a link to the journal.

<sup>8</sup> APEC member economies include: Australia; Brunei Darussalam; Canada; Chile; China; Hong Kong, China; Indonesia; Japan; Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; Philippines; Russia; Singapore; Chinese Taipei; Thailand; United States; Viet Nam

<sup>9</sup> Note that while all contributors might be recognized, only the individual nominated will be eligible to present in Malaysia and win the prize money.

**SECTION 3 OF 4 – Statement, part 1 (up to 200 words): Describe your research, how it can spur inclusive economic growth for women, and how it is applicable to APEC economies.**

**SECTION 4 OF 4 – Statement, part 2 (up to 280 characters for each tweet/headline): Please write three tweets that answer the following: 1) what problem does your research address, 2) what does your research suggest policymakers, business leaders or other stakeholders should do about this problem, and 3) what motivates you to conduct research in your field of research? Or, alternatively, write three headlines that could appear in a major newspaper in your economy and address these three questions.**

**Contact:** If you have any questions please email [HWHE@crowell.com](mailto:HWHE@crowell.com) or call + 1 (202) 654-6729.



## Selection Criteria

### RELEVANCE

Research under consideration should address at least one of the five pillars identified in the [2015 HWHE Policy Toolkit](#), unless it offers a compelling case for a new area of women's health that has the potential to dramatically increase women's economic and social wellbeing in APEC economies. The five pillars are: workplace and health safety; health access and awareness; work-life balance; sexual and reproductive health; and gender-based violence.

**Does the research address at least one of the five pillars identified in the 2014 HWHE Policy Toolkit? If not, does it make a compelling case for a new pillar that would improve women's economic and social standing in the APEC economies?**

Not at all compelling	Not very compelling	Neutral	Somewhat compelling	Very compelling
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>

### INNOVATION

Submitted research should present not only original data, but also innovative solutions supported by said data. Furthermore, while researchers should make use of the literature in their respective fields by citing pieces where appropriate, research that contain new policy solutions or approach existing solutions from a unique angle will receive higher consideration.

**To what extent are the research and conclusions/recommendations original?**

Not at all original	Not very original	Neutral	Somewhat original	Very original
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>

## IMPACT

Researchers should provide ample evidence for why their research has the potential to positively impact inclusive economic growth for women through discrete, actionable recommendations.

**Does this research demonstrate an ability to positively impact inclusive economic growth for women?**

No ability at all	Not very strong ability	Neutral	Somewhat strong ability	Very strong ability
1 ○	2 ○	3 ○	4 ○	5 ○

**Does the research include discrete, actionable conclusions/recommendations drawn from its research?**

No discrete and actionable recommendations at all	Not very discrete and actionable recommendations	Neutral	Somewhat discrete and actionable recommendations	Very discrete and actionable recommendations
1 ○	2 ○	3 ○	4 ○	5 ○

## METHODOLOGY AND USE OF EVIDENCE-BASED RESEARCH

Given the need for evidence-based research to identify discrete policy recommendations for gender-based inclusive economic growth, it is crucial that sound methodologies are employed for any research used to draw conclusions concerning policy. As a result, any research under consideration should include a detailed explanation of the data collection process. Moreover, to the greatest extent possible, disaggregated data should be used in order to support the researcher's exploration of the topic.

**Was the data collection process explained thoroughly and does it appear that the data was collected in a methodologically sound manner?**

Not sound at all	Not very sound	Neutral	Somewhat sound	Very sound
1 ○	2 ○	3 ○	4 ○	5 ○

**Are conclusions/recommendations justified with a robust set of data?**

Not justified at all	Not very justified	Neutral	Somewhat justified	Very justified
1 ○	2 ○	3 ○	4 ○	5 ○

## FEASIBILITY

Any policy proposals borne out of the research ought to consider the feasibility of such recommendations and the likelihood that they will enact change. Researchers that offer solutions likely to be implemented will be rated more highly than those who offer solutions without any consideration of their practicality.

**If any of the conclusions/recommendations were taken up, how feasible would it be to implement them?**

Not feasible at all	Not very feasible	Neutral	Somewhat feasible	Very feasible
1 ○	2 ○	3 ○	4 ○	5 ○